

“ BHS Social Media is a means of celebration and communication of information. It provides a clear image of the school and supports:

- The school's unique selling factors
- Clear communication of information
- Images posted are approved by the Marketing Manager (Video and Photography Procedure)
- Security for staff & students (Staff and students do not have linked accounts - Staff will never post images of students on their own personal Social Media accounts).

It is important for BHS to have a responsible presence on social media platforms.”

Students are welcome to engage with the school online. However, they must remember that they have a responsibility for the posts or comments they make, and these should attempt to support the school and not be disrespectful to the school or to their peers. Posting images of their peers without consent is not allowed. Any behavior contradictory to these points will result in disciplinary action.”

### SOCIAL MEDIA PLATFORMS

**Instagram**  
@brummanahighschoolofficial

**Facebook**  
@brummanahighschool

**LinkedIn**  
@Brummana High School

**YouTube**  
@Brummana High School”

“ All BHS subsidiary accounts e.g. BHS Major Productions, BHS Basketball, BHS Library need to keep in regular contact with the Marketing Manager.”

BHS staff will support their own safety and will not place themselves into situations where others might misinterpret their actions.”

BHS addresses cyberbullying as part of its anti-bullying and child protection policies and procedures.”

It is recommended that staff review their social networking sites to ensure that information available publicly about them is accurate and appropriate.”



# BHS SOCIAL MEDIA POLICY